

1. Introduction

Central England Co-operative Limited (CEC) is committed to ensuring the privacy of colleagues is protected. We are committed to being transparent about how we collect and use that personal data and to meet our data protection obligations.

This Cookie Policy explains what cookies are, how CEC use them on their website and explain your options for managing them.

2. What are Cookies?

Cookies are small text files that are deployed onto your device (such as a computer, or mobile phone), when you visit a website. Cookies can help websites recognise your device and are used to store information about your browsing preferences or past actions.

3. Why CEC use Cookies

We will use cookies on our webpages for the following purposes:

- To support the operation and basic functions of our website;
- To remember your preferences when entering our website;
- To collect anonymous analytical and statistical data to understand how to improve our website;
- Supporting to display advertisements that are relevant and engaging for visitors to our website.

4. The Types of Cookies CEC use

4.1. Necessary Cookies

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Necessary cookies are set to 'on' as default and are deployed onto your device automatically. Due to the nature of these cookies, they cannot be turned off.

The following necessary cookies are active on the CEC website:

Cookie Name	Purpose	Storage Duration
Cf.turnstile.u __cf_bm x-d-token	Used to distinguish users between humans and bots.	Persistent 1 day Session
Feefo.translations	Facilitates the translation into the preferred language of the visitor.	Persistent
Feefo.translationsUpdatedAt	Allows the website to show	Persistent

	content most relevant to that region or language.	
Test_cookie	Used to check if the user's browser supports cookies.	1 day
AWSALB AWSALBCORS	Optimises user experience with load balancing.	7 days
PreviousNav	Registers statistical data on user's behaviour.	Session
TawkConnectionTime Twk_idm_key	Allows the website to recognise the visitor, in order to optimize chat box functionality.	Session
_cfuvid	Supports load balancing, deliverance of website content and serving DNS connection.	Session
_Secure-ROLLOUT_TOKEN LAST_RESULT_ENTRY_KEY LogsDatabaseV2:#VIIRequestsStore TESTCOOKIESENABLED YtldbMeta#databases	Used to track user's interaction with embedded content.	180 days Session Persistent 1 day Persistent
SessionId	Preserves the visitor's session state across page requests.	Session
Incap_ses_ Visid_incap_ Ai_session PHPSESSID	Preserves users states across page requests.	Session Session Session Session
Nlbi_#	Used to ensure website security and fraud detection.	Session
CookieConsent	Stores the user's cookie consent state for the current domain.	1 year
AI_buffer AI_sentBuffer	Limits the number of data server updates. Allows the website to detect duplicate data server updates.	Session Session
Exp_csrf_token	Ensures visitor browsing security by preventing cross site request forgery.	1 day
feefoUserId	Used for conversion optimization.	Persistent

Reese84	Used in context with website's BotManager.	Persistent
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4.2. Preference Cookies

Preference cookies enable a website to remember information that changes the way the website behaves or looks like. Such as the preferred language or region that you are browsing in.

These cookies are set to 'off' by default and will only be deployed following you providing your consent to receive them. You can alter your preferences to preference cookies on the CEC cookie banner.

The following preference cookies on the CEC website are:

Cookie Name	Purpose	Storage Duration
CookieConsentBulkSetting-	Enables cookie consent across multiple websites	Persistent
YSC	Registers a unique ID to keep statistics of what videos from Youtube the user has seen.	Session

4.3. Statistical Cookies

Statistical cookies help CEC to understand how visitors interact with websites by collecting and reporting on information.

CEC only use statistical cookies that gather anonymous reporting data. As such, these cookies are set to 'on' as default and do not require your consent for them to be deployed. You can however alter your preferences to statistical cookies on the CEC cookie banner.

The following statistical cookies on the CEC website are:

Cookie Name	Purpose	Storage Duration
_ga _gid	Registers a unique ID used to generate statistical data on how the visitor uses the website.	2 years 1 day
ga __utma	Collects data on the number of times a user has visited the website.	2 years 2 years
_gat _utmt	Used to throttle request rate.	1 day
__utm.gif	Google Analytics tracking code that logs details about visitor's browser and computer.	Session

__utmb __utmc	Registers a timestamp with the time a user accessed the website. Used to calculate the duration of a website visit.	1 day Session
__utmv	Saves user-defined tracking parameters for use in Google Analytics.	Session
__utmz	Collects data on where the user came from.	6 months
hjSession# _hjSessionUser_#	Collects statistics on the visitor's visits to the website.	1 day 1 year
_hjTLDDTest Sa-user-id-v4	Registers statistical data on user's behaviour on the website.	Session 1 year
hjActiveViewportsIds	Used to optimise the visitor's experience.	Persistent
hjViewportId	Saves the user's screen size in order to adjust the size of images on the website.	Session
c.gif _clk CLID	Collects data on the user's navigation and behaviour to report on heatmaps.	Session 1 year 1 year
_clsk _cltk	Collects data on the user's behaviour on the website.	2 days Session
Ai_user	Collects statistical usage and telemetry information.	1 year
Exp_last_activity Exp_last_visit Exp_tracker	Contains information on what date the user last visited the website.	1 year 1 year Session

4.4. Marketing Cookies

Marketing cookies are used to track visitors across websites. Their intention is to display advertisements that are relevant and engaging for an individual user.

These cookies are set to 'off' by default and will only be deployed following you providing your consent to receive them. You can alter your preferences to marketing cookies on the CEC cookie banner.

The following marketing cookies on the CEC website are:

Cookie Name	Purpose	Storage Duration
_fbp	Used by Facebook to deliver advertisements.	3 months
lastExternalReferrer lastExternalReferrerTime	Detects how the user reached the website by registering their previous URL address.	Persistent Persistent

_gcl_au	Used by Google Adsense for experimenting with advertisement efficiency.	3 months
Pagead/landing	Collects data on visitor behaviour from multiple websites.	Session
Ads/ga-audiences	Used by GoogleAdWords to reengage visitors.	Session
Pagead/1p-user-list#	Tracks if the user has shown interest in specific products or events.	Session
_gcl_ls	Tracks the conversion rate between the users and the advertisement banners on the website.	Persistent
MR	Used to track visitors and present relevant advertisements based on preferences.	8 days
MUID	Enables user tracking across Microsofts domains.	1 year
SRM_B	Track user's interaction with the website's search bar function.	1 year
ANONCHK	Registers data on visitors from multiple visit and on multiple websites.	Session
SM	Creates a unique ID that identifies the user's device during return visits. ID is used to allow targeted ads.	Session
Sa-user-id Sa-user-id-v2 Sa-user-id-v3	Collects data on the user across websites to make advertisements more relevant.	Persistent Persistent Persistent
_Secure-YEC	Stores the user's video player preferences.	Session
__Secure-YNID	Used to track the user's interaction with embedded content.	180 days
ServiceWorkerLogsDatabase #SWHealthLog Yt-icons-last-purged	Necessary for implementation and functionality of Youtube video content.	Persistent Persistent
_its.#	Necessary for call tracking functionality.	Persistent
Store_pagespixel	Determines which products the	Session

	user has viewed.	
__utmvc	Collects information on user behaviour multiple websites. Used to optimise the relevance of advertisements on the website.	Session

5. Third Party Cookies

We use third-party cookies on our website to enhance your browsing experience, analyse how our site is used, and support our marketing activities. These cookies are placed by external service providers and not by us directly.

Please note that third-party providers have their own privacy and cookie policies, and we do not control how they use the information collected through their cookies.

We will only set non-essential third-party cookies with your prior consent where required by law. You can manage or withdraw your cookie preferences via our website's cookie banner .

6. More Information

If you have any questions or require any support on the use of cookies on CEC websites, please contact our Data Protection Officer. They can be contacted by emailing enquiries@centralcoop.co.uk

Please also see our Privacy Policy for more information on how we process your personal data.

For more general information on cookies, more information can be found at the following websites:

www.allaboutcookies.org
www.aboutcookies.org